

THREE NEW FACES OF REMODELING

Woodbury, Minn. (March 12, 2010) – Do you know the origin and definition of the word Ispiri? It's Italian for "inspire" and, the name of a new kind of building and remodeling firm in Woodbury, Minnesota.

Ispiri creates and designs memorable projects with a client-first, hands-on, hassle-free process. The **Ispiri** team makes it their priority to create building and remodeling experiences for each of their clients that is nothing short of inspired. From the initial meeting and first set of plans to final touch-up, the focus at Ispiri remains the client's vision.

"We are full-service, from conception to completion, with an extensive warranty program to back-up our work. That separates us from the other guys," Ispiri's owner Jason Fabio says. "We want to change the public's perception of the construction industry – let them know there are honest, hard-working companies that can redesign and build their homes, treating them fairly in the process. We take pride in creating projects that exceed the expectations of our clients.

Ispiri is growing, and is proud to announce three additions to their team:

Al Paterson - CKBR - Design Consultant

Paterson believes that what differentiates Ispiri is how they relate to their clients. Each client's dream projects are met with a professional, honest, and compassionate approach before the experts at Ispiri go to work.

Originally from Oxford, England, via Edmonton, Alberta to Minnesota, Paterson has completed a B.S. degree in economics at the University of Minnesota, and has attained the level of a NARI/Certified Kitchen and Bath Remodeler.

He enjoys playing golf with his dad and sons, and is a proud fan at his son's and daughters activities. He and his wife dream of owning a sports car. The Paterson lives in Mendota Heights and enjoy traveling to Minnesota's North Shore.

Lisa Keller - Interior Designer

Keller has been fascinated with design since she was a child, when she looked for better ways to design her bedroom and organize her furniture. Her first design experiences were self-taught.

Lisa enjoys spending time with her three children. She likes to cook and bake and incorporates health and fitness into her active lifestyle. Above all, she has a passion for all things design!

A graduate of the University of Minnesota with a B.S. in interior design, Lisa worked with two other successful interior design-build and remodeling firms before joining the team at Ispiri.

Adam Danielson – Design Consultant - BATC Membership, BAM, STCVHBA and HAHB; Danielson has a natural ability to connect and build relationships with clients. He enjoys listening to their ideas and visions, and turning them into reality.

He has a passion for coaching his sons in football, baseball and hockey. The Danielson family enjoys traveling, and he and his wife especially like visiting wine country in California.

A graduate from UW-LaCrosse, Danielson grew up in Hammond, Wis. He and his family currently reside in Hudson, Wisconsin.

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