



ISPIRI

Woodbury, MN
651-578-0122
www.ispiri.com



We believe in providing an exceptional client experience that begins with inspired designs and ends with detailed craftsmanship. We manage the processes and pay attention to detail while providing superior customer service and lasting impressions.

What do you offer over the competition?

We offer industry-leading architectural and interior design services, field supervision, and project management. We also have a 2,500-square-foot showroom and design center that offers a one-stop shopping experience including interior finishes, cabinets, and ceramic tile. We are able to provide all of these resources and services to our clients at the same price as traditional remodeling companies who may not be able to provide the same level of customer care.

What are some common misconceptions people have about your business? How do you address those concerns?

A common misconception is that we are too expensive. I tell people we provide a high level of experience and attention to detail with exceptional customer service. We grew 40 percent in 2010 over the year before in a recession market—I think that speaks for itself.

Note-worthy accomplishments:

I am most proud of the responses we get back in the customer surveys we send out to gauge customer satisfaction. We ask two important questions: 1) Would you hire Inspiri again in the future to remodel your home? and 2) Would you refer Inspiri to your family and friends to remodel their homes? When we get two "yes" answers it makes our day! Despite our many industry-related awards and strong growth over the last four years—it's those positive customer responses that fill us with pride.



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FREE ADVICE Before hiring a company, check that they are members, in good standing, of a local building or remodeling trade association and that they have a license and up-to-date insurance policy. Second, ask for customer references, credentials, or certifications in design and remodeling. Ask if they have been recognized in their field or industry with awards and recognitions. Does their team seem to be connected and happy, do they provide a warranty and great customer service? How do they compare to others in the industry, is there good value provided, do they keep their promises? When all else fails—what does your gut tell you about your first and subsequent meetings?

— JASON FABIO, OWNER