



FOR IMMEDIATE RELEASE

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Ispiri Welcomes Bjorn Freudenthal to the Design Team

Woodbury, Minn. (October 17, 2011) – Ispiri, a full service design, build and remodeling company, is proud to announce the addition of Bjorn Freudenthal to their Woodbury design team as the Director of Sales and Marketing. Freudenthal comes to Ispiri with fresh ideas and global perspectives due to his Finnish and U.S. citizenship.

“I am very excited about joining the talented Ispiri design team,” said Bjorn Freudenthal. “I’m looking forward to working closely with our team to create lasting impressions for our clients.”

Freudenthal has been involved in the U.S. Residential Remodeling Industry since 1999. Freudenthal’s formal education includes the Helsinki Swedish School of Economics and Business Administration. He also holds a CAPS (Certified Aging in Place Specialist) certification from the National Association of Home Builders. Coupled with the overall sophistication, experience and integrity of Ispiri, Freudenthal makes a unique addition to their design team.

Freudenthal has been part of remodeling projects in the Twin Cities that have won local, regional and national design awards and has participated in industry volunteer leadership positions with NARI (National Association of the Remodeling Industry) on a local and national level since 2006. He led 2 residential design/ building companies to Top 500 status in the United States and has been featured in numerous remodeling industry publications on topics such as sales and marketing, management strategies and strategic vendor relations.

Ispiri creates a unique building or remodeling experience for each and every one of their clients that is nothing short of inspired. From the initial meeting to the final touches, the vision and desire of the client remains the focus.

Ispiri is located at 710 Commerce Drive, Suite #150 in Woodbury. For more information, visit www.ispiri.com or call 651-578-0122.

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